

Saying "Yes" to the Future – Creative Problem Solving

(Half day, One day or Two day workshop)

The human imagination is your company's most important asset. Increase your bottom line by unleashing each team member's imagination with ten sure-fire rules that increase creativity exponentially.

WHO SHOULD ATTEND

Individuals attending this session are involved in one or more of the areas below:

- Managing teams.
- Planning meetings/Managing projects.
- Facilitating meetings.
- Working within a team.

WHAT THE SESSION PROVIDES

The workshop teaches participants skills to generate hundreds of new ideas, techniques to select the best ideas, and tools to turn those ideas into action. The workshop is fun, interactive, challenging and geared toward bottom line results.

WHAT PARTICIPANTS LEARN

After attending this session, the participants will be able to:

- Generate twice the ideas in half the time
- Select the best ideas and turn them into action
- Create an environment where ideas flourish.
- Develop team focus
- Manage change and challenges with creative problem solving
- Master multiple tools and techniques to generate then select ideas.
- Make mistakes work for you.
- Master active listening
- Encourage risk taking.
- Tap into each individual's unique creativity.
- Facilitate more effective meetings.

Part 1 Introduction

- *Creativity Paradigms*
- *Creativity Theory*
- *Self I and Self II*
- *The Importance of Creativity in Today's Business Environment*
- *Basic Beliefs*

Part 2 Generating Ideas

- *Thou Shalt Not Deny*
- *Blocking Ideas*
- *Thou Shalt Listen Actively to thy Partner*
- *Active Listening and Empathic Listening*
- *Thou Shalt Make the Partner Look Good*
- *"Yes...and" not "Yes...but"*
- *Thou Shalt Seek to Discover rather than Try to Invent*

Part 3 Selecting Ideas

- *Thou Shalt be Specific and Obvious*
- *Creative Problem Solving Roles*
- *Thou Shalt Seek out and get into Trouble*
- *Risk Taking and Courage*

Part 4 Taking Action

- *Thou Shalt Plan for Action*
- *Thou Shalt Commit Thyself Fully and Outrageously*
- *Personal Focus and Company Focus*
- *Thou Shalt Rejoice in Mistakes*
- *Thou Shalt Trust Thyself*

Bibliography

Creativity Tool Kit