

For the Performance of your Life.

## Backstage Secrets for Onstage Success High Performance Presentation Skills

(Half day, One day or Two day workshop)

*If you want to be effective, if you want to be believed, you must focus as much on your presentation style as on your presentation's content. Learn acting and directing techniques that bring out the best in you and your audience and deliver your message with power and punch.*

### WHO SHOULD ATTEND

Individuals attending this session are involved in one or more of the areas below:

- Presenting to large or small groups
- Training
- Facilitating meetings
- Public Speaking

### WHAT THE SESSION PROVIDES

The workshop synthesizes acting and directing techniques to teach business professionals both the artistry and the craft of giving presentations. This interactive workshop uses lecture, large and small group interaction, demonstrations, and theater games. Expect to be challenged - Expect to have fun.

### WHAT PARTICIPANTS LEARN

After attending this session, the participants will be able to:

- Focus the audience on themselves and their message
- Focus themselves on the audience
- Arrange the seating to maximize their message
- Have confidence in their personal style
- Speak with authority and power
- Move with purpose
- Eliminate tension
- Take advantage of an audience's diverse learning styles
- Make computer presentations theatrical and effective
- Put less on the screen yet gain more attention
- Tell stories that hold the audience's attention
- Take the audience on a journey

### Part 1 Introduction

- *The Importance of Presentation Skills in Today's Business Environment*
- *Characteristics of Great Presenters and Teachers*
- *Isn't Acting Fake?*
- *Why be Theatrical?*

### Part 2 Focus the Audience

- *Focus the Room - Room Set-up*
- *Speaking Area = Stage*
- *Put a Set on your Stage*
- *Blocking - Speaker Movement*
- *Speaker Believability - How you say it is more important than what you say*

### Part 3 Focus the Speaker

- *Focus the Mind*
- *Unconscious Creativeness through Conscious Technique*
- *Focus the Voice - Eliminate Tension, Vowels and Consonants, Pitch*
- *Focus the Eyes*

### Part 4 Learning Styles

- *Visual Learners*
- *Tactile/Kinesthetic Learners*
- *Aural Learners*

### Part 5 Stories

- *Set the scene*
- *Personalize - Be in the Moment*
- *Use Opposites-Make Discoveries*

### Part 6 Theatrical Technology

- *Less is More*
- *Pictures and Symbols*
- *Transitions - Music & Sound*

### Part 7 Take the Audience on a Journey

- *Beginnings and Endings*
- *Develop a super objective or through-line*

*Bibliography*